

SAMEPAGE IMPACTS EVERYONE!

A typical question we receive is: *“I understand how SamePage will impact the worship team, but how does it affect the entire service as a whole? If we are going to consider buying equipment for the sanctuary, it needs to impact everyone.”*

As churches continually search for equipment, software, applications and solutions to enhance and impact their church, they are continually faced with balancing cost, ease of use, and overall effectiveness of anything they buy. As the House of Worship market continually grows, technology can greatly enhance the worship experience, but as technology enhances the church service, that same technology can create frustrations as well as major gaps in a communications.

We at SamePage understand how technology impacts a worship service as well as the process that is required in acquiring and implementing exciting new technologies. The SamePage product was developed especially for the House of Worship with two main objectives:

1. Provide planned spontaneity that revolutionizes worship and the overall service, and
2. Enable churches to see a new way of becoming better stewards of time and money.

After three years of development SamePage is one of the few solutions that impacts the entire service and is the only system that pays for itself! When you look at your sanctuary, there are four main points of communication: Worship Team, Tech Team, Congregation and Pastor. Effective communication between these four points is essential but rarely achieved. So let's look at how SamePage will be the foundation of effective and real-time communication throughout the entire sanctuary. See how SamePage will not only impact the worship team, but will impact everyone.

WORSHIP TEAM:

1. **THE TEAM AS A WHOLE:** Managing schedules and music for each musician and singer is very time consuming and tedious. A lot of time is spent in preparation and coordination for each service. SamePage establishes profiles for each team as well as each individual. With profiles, it remembers what music each person needs: key changes, capo, annotations, personal monitor mix and automatically distributes the music selected to each member.
 - a. **BENEFIT:** Hours normally spent finding music, changing keys, copying and binding, and managing music is drastically reduced to minutes. More time is spent on ministry and “perfecting the art” instead of chasing the paper trail. Practice time is now focused on the music not on setup, and through this, performance for each service is greatly impacted.
2. **THE WORSHIP LEADER:** Whether paid or volunteer, most all worship leaders wear many hats. The time required to manage those hats is considerable. The majority of time is spent in music preparation for each service. More often than not, more time is spent in preparation and coordination than on personal time and focus on ministry. SamePage allows the worship leader to focus more on their calling, which is ministry, and not the administrative aspect of preparing each week's service, which usually requires hours of paper work.
 - a. **BENEFIT:** SamePage is built for the web allowing access and planning from anywhere. As the worship leader plans their service online, the hours spent building and assembling the worship set in paper is eliminated. Once the service is planned the

worship leader saves the playlist and SamePage sends out the correct music to each musician's stand. The team can also view their music online and practice at home.

3. **THE TECH TEAM:** One major gap in communication is from the stage to the tech booth. A lot of communication occurs prior to a service, but most essential is the communication that needs to occur during the service. Not only does the worship leader need to plan the service for each musician and singer, but they also have to coordinate that same order of worship with the tech booth. If during the service an adjustment to the playlist is made, it is imperative that this adjustment be communicated to everyone on stage and tech booth at the same time. SamePage does just that by communicating "real time" changes and messages simultaneously to each musician, vocalist and tech team member.
 - a. **BENEFIT:** SamePage uses playlist synchronization as well as instant messaging to affect seamless communication prior and during a service with MediaShout. Through the partnership with MediaShout, a worship leader plans the playlist. That same playlist is AUTOMATICALLY built and synchronized within MediaShout. If a song is added on the fly during a service, that same song is linked within MediaShout and automatically loaded in the MediaShout script. The SamePage and MediaShout link also allows instant messaging between the front and back of the sanctuary and provides real time communication that is non-disruptive.

4. **THE CONGREGATION:** It is imperative that the congregation is singing the same lyrics of a song that the worship team is playing. It is important to ensure that the same list songs that the worship team is playing, is the same song list that is programmed for congregational display. Another major issue is the volume war from the stage monitors and sanctuary speakers. As volume is increased on the stage, volume must then be increased in the sanctuary. This "volume war" causes frustrations in the audience and the inability to hear the "message" as well as the amplification of stage noise and the never popular screeching of feedback.
 - a. **BENEFIT:** With the SamePage and MediaShout link, the congregation will not be singing the wrong lyrics or even the wrong verse or chorus. If a new song is requested during the service, the communication is so effective that the congregation will not be staring at a blue screen from the projector and more than likely they will have no idea that there was a change. "The best solution is always one that is not even noticed!" SamePage is now your audio personal monitor mix station. You can now eliminate the "volume war" as each singer and musician can listen to their own mix from their headphones. This eliminates the stage volume and feedback, and the congregation can clearly hear the message.

5. **THE PASTOR:** Ensuring that there is proper and effective communication between the worship leader and worship team, tech team and congregation is of utmost importance at each and every service. If there is a breakdown in communication between any of these points, it is noticed and can sometimes cause problems. SamePage is now the "back bone" that brings every part of the service together.
 - a. **BENEFIT:** From planning to practice to performance, SamePage orchestrates each piece allowing a service that can be planned and yet spontaneous. Pastors will see the impact that SamePage will have on their worship and tech teams. Frustrations between the worship and tech teams will be greatly reduced, if not eliminated. And those in the congregation will not continually wonder why the music being displayed on the projection screens are wrong or why they are singing different verses than the worship

team. SamePage also gives the opportunity for the pastor to import their sermon notes and to display those notes interactively through a teleprompter or projection. It is difficult to find a solution today for your church that impacts everyone and not just a certain aspect of worship.

From the beginning it has always been our desire as a company to provide solutions to churches that allow them to be better stewards of time and financial resources. As a growing number of churches throughout the USA are experiencing, SamePage is positively impacting all aspects of worship and in the process is easy to use, very effective and an outstanding investment value.